



Katherine Peña

UI/UX DESIGNER



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Education

**Bachelors of Technology in
Communication Design**
NYCCT

Concentration in Graphic Design
Honors / Cum Laude | Dec 2017

Certifications

**Visual Elements of User
Interface Design**

California Institute of the Arts
Feb 2020

Skills

Design

Visual Design, Brand Identity
Design Systems, Iterative Prototyping
Wireframing, 3D, Motion

UX

User Research, Usability Testing
Information Architecture, Concepting

Development

HTML, CSS, JavaScript

Tools

Adobe XD, Photoshop, Illustrator,
InDesign, After Effects, Premiere Pro
Blender, Sketch, Figma, Zeplin

Languages

English & Spanish

Organizations

**The National Society of
Leadership and Success**

2017

Work Experience

Aug 2019 - Present

Freelance UI/UX Designer

- As a Freelance Designer I have worked on projects in brand identity and UI/UX, developing design systems, polished visual designs, building prototypes, and flushing out product features.

Aug 2017 - Aug 2019

Visual Designer - Creative Playground

- Led design initiatives for multiple immersive e-commerce experiences and collaborated with product managers, designers and engineers on different phases of the UX process including research, information architecture, wireframing, and crafting pixel perfect visual designs.
- Spearheaded a wide spectrum of client design projects for startups and large companies alike including building brand identities, responsive websites, billboards, ads, motion graphics, and marketing materials.

Mar 2016 - Aug 2016

Event Specialist - StubHub

- Managed front desk and all guest inquiries
- Ran queries to track sales and fulfill hundreds of daily ticket orders
- Corresponded with local and nationwide sellers to ensure accurate deliveries
- Verified pending listing approvals and shipped out daily inventory
- Served as a brand ambassador at away events.

Nov 2015 - Jan 2016

Photographer - Photogenic Inc.

- Took portrait photographs of guests and their families
- Batch edited, retouched and color corrected and printed photographs
- Cross-sold photo packages to guests